

## **Bone Marrow Cancer Trust Website Privacy Policy**

This privacy policy applies to all information collected by Bone Marrow Cancer Trust (BMCT). BMCT recognises the importance of protecting an individual's privacy and is fully committed to following the regulations set out by the Privacy Act 2020.

This website privacy policy tells you what information we collect and why, what we do with it, and your rights to view, correct or change it.

### **What type of information is collected by this website?**

We do not collect personally identifying information about you when you visit our site, unless you choose to provide such information to us. Providing such information is strictly voluntary. This policy is your guide to how we will handle information we learn about you from your visit to our website.

### **Visitor information**

We collect and store the following information about visitors to our site: the name of the domain from which you access the Internet, the date and time you access our site, and the Internet address of the website from which you linked to our site.

Cookies may be used to remember visitor preferences when interacting with the website.

We use the information we collect to measure the number of visitors to the different sections of our site, and to help us make our site more useful to visitors.

### **Making a donation**

BMCT collects and uses personal information from donors including: names, addresses, telephone numbers, email addresses and donation dates/amounts.

We use this information to:

- provide and distribute receipts
- send out donor acknowledgement letters and thank donors for their donations
- keep supporters informed about upcoming fundraising initiatives and other activities of BMCT
- communicate to our supporters through direct mails, emails and newsletters

### **Sending us an email**

You also may decide to send us personally identifying information, for example, in an email containing a question or comment, or by filling out a web form that provides us this information.

We use this information from an email primarily to respond to your requests. We may forward your email to other employees who are better able to answer your questions. If you sign up for one of our email lists, we will only send you information relevant to your request. We won't share your name or email address with any outside parties.

**Opt-Out or Change your contact information**

If you are receiving communication from us that you wish to update, request a correction to your personal information or you no longer wish to receive then please contact us through the following methods:

Phone: 03 377 2515 or Email: [hello@bmct.org.nz](mailto:hello@bmct.org.nz)

You will always have the option to opt-in and opt-out of communications at any time.

**Questions about our policies**

If you have any questions about this privacy statement, the practices of this site, or the use of your personal information, please contact us at:

Bone Marrow Cancer Trust, PO Box 8339, Riccarton, Christchurch 8440.

We reserve the right to amend information on the website and within the privacy policy at any time.

By continuing to use this website after any changes have been made, you acknowledge that you will continue to be bound by these terms. Website terms and conditions can be found [here](#).

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